

Re-Generation Raincoat

a fashion project inspired in Bio-mimicry

Equilicuá by Leyre Valiente

"Re-generation" is a project by Equilicuá in collaboration with the designer Leyre Valiente.

It is the first of a series of projects that the brand intends to develop with the purpose of exploring the existing relations between sequential shapes and models that are present in nature and their relationship with mathematics.

Why have we called this model "Re-generation"?

On the one hand, the word "crisis" has its origin in the Greek word "chrysalis". On the other hand we are now caught up in a "crisis" context, with a loss of values, economic instability, and technological pressure. These are times of unrest prior to the resulting change and evolution, which invites us to the Regeneration of those systems that do not work.

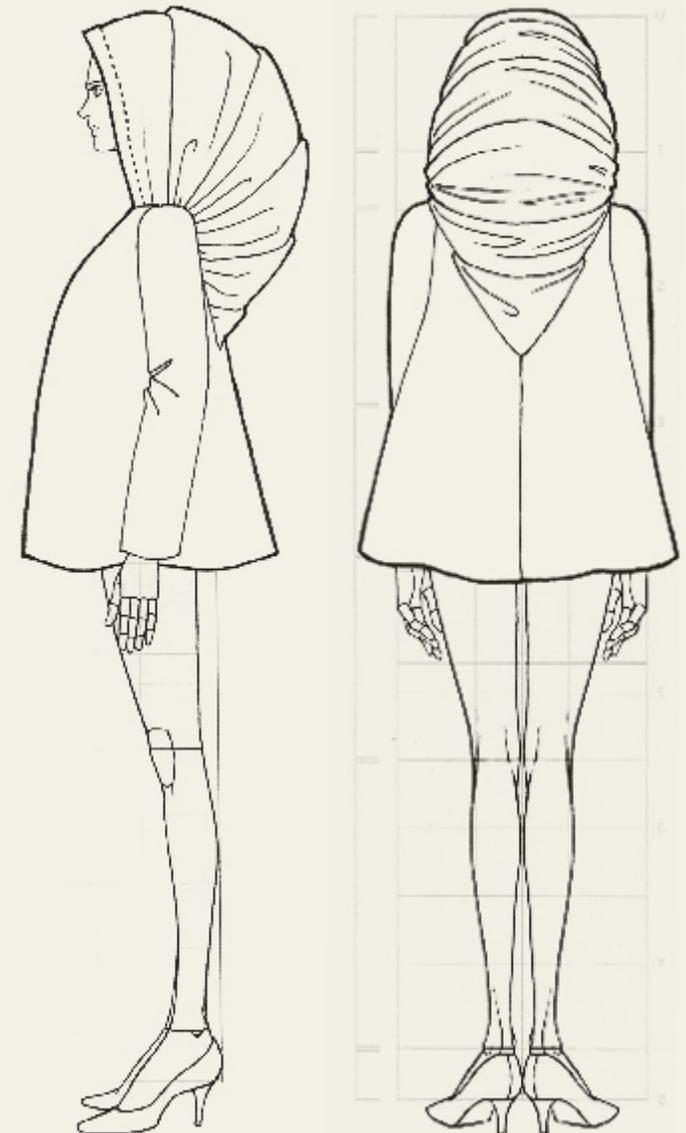
The concept of a chrysalis caught our attention because it is a very good representation of this transition. It is the end of the chrysalis' life, but also the beginning of a new life for the butterfly.

We wish to transmit to the new generations the opportunity to transform themselves into "regenerators" of a better future. To take on the inherited changes and improve circumstances with the new tools the post-modern society has to offer without excluding Nature, as a running example of the system that never fails, the ecosystem.

ADDITIONAL INFORMATION

-MATERIAL: Potato Starch Bio-Plastic with European Compostable Certificates. Wicker and corn fibre.

-ECO-DESIGN: Conceptual exercise of bio-mimicry. Organic shapes inspired in a caterpillar. **Project:** "Cradle to cradle".



Organic Raincoat.

A Bio-mimicry fashion project

The “Re-generation” Project is a first bio-mimetic exercise that formally simulates the concentric shapes that are found on the caterpillar and its bellows movement in a 100% organic garment.

It is an organic adaptation of the “larvae” model designed by Leyre Valiente, who merges in an impeccable way, fashion and art with science fiction.

Equilicua found in Leyre’s creativity a clear approach to the futurist and postmodern philosophies, which fit into the conceptual investigation phase initiated by the brand with the intention of opening a debate on whether organic should be dependent on the use of technologies or whether we should try to make it fit together.

Inspired by the “trans-humanisation” movement we will develop a series of design projects with the purpose of observing the processes in nature and of using new technologies in order to optimise natural resources and expanding information.



